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&It;p>Following a bitter, months-long feud over the company's proposed ac quisition of Activision Blizzard, Microsoft and Sony have signed a deal 🌈 ; to keep the multi-billion dollar Call of Duty franchise on PlayStation consol es. "We are pleased to announce that Microsoft and 🌈 PlayStation h ave signed a binding agreement to keep Call of Duty on PlayStation following the acquisition of Activision Blizzard," Microsoft 🌈 Gaming CEO Phil Spencer tweeted Sunday morning. "We look forward to a future where players globally have more choice to 🌈 play their favorite games."</p&g t;

<p>The announcement comes after Microsoft on Friday defeated a last-ditch effort by the US Federal Trade Commission 🌈 to scuttle the company' sR\$68.7 billion purchase of Activision Blizzard. The Ninth Circuit Court of Appe als declined to grant the regulator 🌈 an emergency stay of a ruling tha t allows the deal to proceed in the US. The United Kingdom's Markets and 27752; Competition Authority (CMA) is the last remaining regulator of note oppo sed to the purchase, but the watchdog and Microsoft recently 🌈 agreed t o put their legal battle over the deal on hold and negotiate a compromise.</p &qt;

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2; Spencer (@XboxP3) July 16, 2024</p>

<p>"From Day One of this acquisition, we ve been committed to address ing the concerns of regulators, platform 🌈 and game developers, and con sumers," Microsoft President and Vice Chair Brad Smith tweeted in response to Spencer's post. "Even after 🌈 we cross the finish line for this deal s approval, we will remain focused on ensuring that Call of Duty remai ns 🌈 available on more platforms and for more consumers than ever befor e."</p>

&It;p>Spencer did not disclose the terms of Microsoft's deal with ㇧
2; Sony, though Stephen Totilo of Axios later confirmed that it is 10 years in duration. Microsoft first offered Sony a 🌈 10-year deal to keep Call of Duty on current and future PlayStation consoles at the end of last year, though 🌈 the Japanese electronics giant turned down the olive branch at the t ime. In an effort to secure approval from regulators, 🌈 including the F TC and CMA, Microsoft went on to sign an agreement with Nintendo to bring the se