

## realsbet patrocínio

Despite the verbal agreement, there are still pending issues that prevent the announcement.

Reported by Globo Esporte, the parties negotiate contract timing and disclosure strategies.

However, with the financial part already underway, Vasco should relocate Banco BMG, which stamps its logo in the "master" space, to the upper part of the back.

In Brazil, the brand already has deals with Atlético-MG and Fluminense, with whom it signed a contract worth R\$15 million (US\$2. Tj T\* B

As Vasco is in a lower division, it was agreed that this value would be lowered to Fluminense.

Also according to Globo Esporte's website, Vasco is in negotiations with at least 15 companies to restructure the club's marketing.

With no names mentioned, about eight marketing agencies are talking with the club in an attempt to modernize its communication.

In addition, the other negotiations are to leverage the club's finances, as well as the contribution to the works in São Januário Stadium and in the Vasco nautical headquarters.

Finally, the "Gigante" also wants partners to work on their social networks and official website.

The intention of the Vasco leadership is to occupy another property of the uniform in the coming days and there are also advanced talks in this regard.

In the week in which Jorge Salgado's inauguration completed six months, Vasco gets ready to attract potential sponsors.

With the concept of the sales funnel, the club's marketing department sought to "increase its mouth", in other words, rebuild its relationship layer with the football advertising market and attract partners.

The expectation of raising sponsorships projected in the pre-election period took a hit with the relegation of the team to the Series B of the Brazilian championship.

Already working with a new reality, the club filled the mouth of the funnel and is now negotiating with 15 companies for the occupation of different properties.

Detail: it's not just a shirt.

Betano is an international online sports betting platform of Kaizen Gaming, a group that, in addition to Brazil, is also present in Portugal, Germany, Romania, Greece and Cyprus.

In the country, the brand is the official sponsor of Carioca 2021 &